B RAVI SHANKAR
LEAD UX UI

SKILLS

User Experience Design
User Research
Personas
User Scenarios and Journeys
Sketching and Wireframing
Information Architecture
Usability Testing
Accessibility

User Interface Design
Visual Design
Color Theory
Graphics and Icons
Style Guides and Design Systems
Interactive Elements
Front-End Development
Performance Optimization
Testing and Debugging

Tools/Softwares
Adobe XD / Figma
Adobe Creative Suite
HTML5 / CSS3
JavaScript /Jquery
Bootstrap / MUI
Kendo UI
Telerik (Web/Desktop)
Azure Dev Opps / Jira / SVN
XAML Design Code

LANGUAGES

English
Fluent

Hindi
Intermediate

Telugu
Native

EDUCATION

Masters in Business Administration (MBA)
S.V University, Tirupathi – 2003

Advanced Diploma in MultiMedia (ADIM)
Arena Multimedia, Division of Aptech

EXPERIENCE

Lead UX & UI   *JUL 2020 – PRESENT*
Beghou Consulting India Pvt. Ltd., – Hyderabad, INDIA

As Lead UI/UX Designer, I ensure our digital products are visually appealing and user-friendly by conducting user research, developing design strategies, creating prototypes, and collaborating with various teams. Additionally, I mentor a team of designers, helping them grow and stay updated with the latest design trends and technologies.

Senior UI Architect   *NOV 2013 – JUN 2020*
Beghou Consulting India Pvt. Ltd., – Hyderabad, INDIA

As a Senior UI Architect, I collaborated with Business Analysts and the Development team to ensure our software products at Beghou were user-friendly and intuitive. My role involved optimizing user experience and task flows, as well as working on the graphical design to make our products visually appealing for end users.

Senior UX Designer   *JAN 2012 – OCT 2013*
Virtus IT India Pvt. Ltd., – Hyderabad, INDIA

Worked on the User Experience of a Social Community site for Universities, where students can interact, create groups and pages. Implemented div based and Responsive layout design and development.

Team Lead (Creative Group)   *APR 2009 – DEC 2011*
Bostonlogix India Pvt. Ltd., – Hyderabad, INDIA

Led the design team and worked on multiple projects for different development teams. Have taken responsibilities of delivering the UI/Graphic work on time to the development team. Have learnt more of UI devel-opment work here with Bostonlogix.

User Interface Developer   *OCT 2006 – MAR 2009*
Cambridge Technology Enterprises Ltd., – Hyderabad, INDIA

Have worked on Wireframesand prototype for Hillspet project, also taken responsibilites with other web projects requirements from the Development team and have been awarded "Best Team Member". Done lot of user interaction for the projects worked at CTE.

Graphic and Web Designer   *MAY 2004 – SEP 2006*
Nexgen Infotech Pvt. Ltd., – Hyderabad, INDIA

Joined Nexgen as Fresher and worked with many clients in getting their business online and helped them to promote their business at the initital stages of Internet Era by creating websites and promoting them for SEO.

---

https://www.raviuxui.com
https://www.linkedin.com/in/raviuiux
bathinas@gmail.com

Mobile : 7989635186, 8686676519
Hyderabad - India